# Level up your VLOOKUP

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A pair of GOP governors on Friday moved to impose new mitigation measures in their states amid record numbers of new coronavirus infections, with both Texas Gov. Greg Abbott and Florida Gov. Ron

## Are you counting columns

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 1	state 💌		fips 💌	trump16 🔽 clir			der_pct 💌	age65andolder_pct 🔽			les
2	Alabama	Autauga	1001	18172	5936		0.03705789	13.97845556	53099	5.591657263	12
3	Alabama	Baldwin	1003	72883	18458		5.47441231	18.71485139	51365	6.286843229	9.
4	Alabama	Barbour	1005	5454	4871		7.66438716	16.52889457	33956	12.82473827	26
5	Alabama	Bibb	1007	67 B	1874	is statistic is alway	37.3294347	14.8856991	39776	7.14682672	1
6	Alabama	Blount	1009						46212	5.953832753	19
7	Alabama	Bullock	1011	1.0	3530	how do we perto	7.93593632	15.13457165	29335	13.25852037	33
8	Alabama	Butler	1013	4901	3726		7.05621302	18.12623274	34315		
9	Alabama	Calhoun	1015	3286	13242	atter	3.78308294		41954		
10	Alabama	Chambers	1017	7843	5784	th Devample Lus	5.87218531		5027		
11	Alabama	Cherokee	101	8953	15	nth. This an	2.71035255		8925		
12	Alabama	Chilton	1021	15081	2911	e ion spent	8 1 1242		4050	7.938580456	
13	Alabama	Choctaw	1023	4106	3109	od is my second h	3.40106871	20.74960488			
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Citation: MIT Election Data and Science Lab, 2018, "County Presidential Election Returns 2000-2016", https://doi.org/10.7910/DVN/VOQCHQ, Harvard Dataverse, V6, UNF:6:ZZe1xuZ5H2I4NUiSRcRf8Q== [fileUNF]

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A pair of GOP governors on Friday moved to impose new mitigation measures in their states amid record numbers of new coronavirus infections, with both Texas Gov. Greg Abbott and Florida Gov. Ron

ombining <u>Power BI</u> with statistics yields some very powerful results. In this post we'll show how easy it is o do Linear Regression with the Power BI tool. <u>Too said were linked to the virus</u>'s

Linear Regression is a very useful statistical tool that helps us understand the relationship between variables and the effects they have on each other. It can be used across many industries in a variety of

"Everyday they would download the data and do VLOOKUPs all day long. VLOOKUPs after VLOOKUPs after VLOOKUPs. That's all they did. I need to know how to do VLOOKUPs."

I was working with a someone on her spreadsheet, and she was telling me about what her boss did. She quoted them as saying "I do VLOOKUPs all day long."

> In this example, I used my own financial data to see if I could understand the best ways to save money each month. This analysis shows the relationship between the number of times I went to restaurants and the money spent in this category of my monthly budget.

> Food is my second highest budget category each month. I don't think the bank will cut my mortgage down to save me a bit each month, so my restaurant spending seems like the next best place to start. Here's how to follow along using your own data:



# Everyday they would COULT DE LA COULT again and again

But the effects they have on each other. It can be used across many industries in a variety of we shall be only current insight - to benefit businesser states that have have have been shall be a state of the state variables. It uses a single independent variable and a single dependent variable and finds a linear function

ues to determine if there is a relationship between the two variables and how

The Coefficient of Correlation is a statistic we use to determine if there is a statistic we use to determine if there is a statistic we use to determine if and -1 a statistic we use to determine if

### to replace counting for VLOOKUPs in this category of my monthly budget.

to save me a bit each month, so my restaurant spending seems like the next best place to start. Here's how to follow along using your own data:

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#### Before Ishow to easy it is Combining and BI with statistics yields pomedery powerful results. In this post we'll show how easy it is Combining and BI with statistics yields pomedery powerful results. In this post we'll show how easy it is Combining and BI with statistics yields pomedery powerful results. In this post we'll show how easy it is Description of the provided of the pr

let's look at a

The Simple Linear Regression model allows us to summarize and examine relationships between two variables. It uses a single *independent* variable and a single *dependent* variable and finds a linear function that predicts the *dependent* variable values as a function of the *independent* variables.

Ne look at two statistical values to determine if there is a relationship between the two variables and how

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This statistic is always between D and T, and the closer to 1 the value is, the better our model fits the data

Solution of the relation of th

each month. This analysis phones the relationship between the number of times I went to restaurants and the money processing the category of my months and Food is no second ignession get category as the provident think the bank will cut my mortgage down to save me a bit each month, so my restaurant spending seems like the next best place to start. Here's ho to follow along using your own data:

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A pair of GOP governors on Friday moved to impose new mitigation measures in their states amid record numbers of new coronavirus infections, with both Texas Gov. Greg Abbott and Florida Gov. Ron

### Here's the front end of data pulled from a website.

near Regression is a very useful statistical tool that helps us understand the relationship between

Citation: MIT Election Data and Science Lab, 2018, "County Presidential Election Returns 2000-2016", https://doi.org/10.7910/DVN/VOQCHQ, Harvard Dataverse, V6, UNF:6:ZZe1xuZ5H2I4NUiSRcRf8Q== [fileUNF]

	А	В	С	D	E	F	G	Н	I.	J	К	L	м
1	state 💌	county 🔽	fips 💌	trump16 💌	clinton16 💌	otherpres16 💌	romney12 💌	obama12 💌	otherpres12 💌	demsen16 💌	repsen16 💌	othersen16 💌	demhouse16 💌
2	Alabama	Autauga	1001	18172	5936	865	17379	6363	190	6331	18220	62	7544
3	Alabama	Baldwin	1003	72883	18458	3874	66016	18424	898	19145	74021	248	C
4	Alabama	Barbour	1005	5454	4871	144	5550	5912	47	4777	5436	16	5297
5	Alabama	Bibb	1007	6738	1874	207	6132	2202	86	2082	6612	17	1971
6	Alabama	Blount	1009	22859	2156	573	20757	2970	279	2980	22169	48	2390
7	Alabama	Bullock	1011	1140	3530	40	1251	4061	10	3364	1167	6	3517
8	Alabama	Butler	1013	4901	3726	105	5087	4374	35	3663	4840	7	4088
9	Alabama	Calhoun	1015	32865	13242	1757	30278	15511	468	14152	32976	69	14000
10	Alabama	Chambers	1017	7843	5784	273	7626	6871	114	5845	7865	18	5796
11	Alabama	Cherokee	1019	8953	1547	233	7506	2132	141	1915	8636	7	1702
12	Alabama	Chilton	1021	15081	2911	377	13932	3397	133	3327	14582	25	2996
13	Alabama	Choctaw	1023	4106	3109	77	4152	3786	30	2992	4035	8	4332
14	Alabama	Clarke	1025	7140	5749	142	7470	6334	47	5558	7158	14	5214
15	Alabama	Clay	1027	5245	1237	142	4817	1777	68	1377	5147	4	1317
16	Alabama	Cleburne	1029	5764	684	145	5272	971	62	847	5554	6	769
17	Alabama	Coffee	1031	15875	4221	671	14666	4925	179	4498	15745	49	5917
18	Alabama	Colbert	1033	16746	7312	857	13936	9166	283	8443	15866	28	C
19	Alabama	Conecuh	1035	3420	3080	85	3439	3555	28	3006	3298	7	3209
20	Alabaraa	<u> </u>	4007	0004	4700		2040	0404		4 700	0070		4700

to follow along using your own da

#### 7 Doing VLOOKUPS

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A pair of GOP governors on Friday moved to impose new mitigation measures in their states amid record numbers of new coronavirus infections, with both Texas Gov. Greg Abbott and Florida Gov. Ron

### Here's the back end of the same dataset. We'll be pretending to look for median income for Blount county, Alabama or fips 1009. The log states and examine relationship between two pretender trained and the states of the same dataset. We'll be

e look at two statistical values to determine if there is a relationship between the two variables and how

AE	AF	AG	AH	AI	AJ	AK	AL	AM	AN	AO	AP	AQ	AF
lder_pct 💌	median_hh_inc 🔽 cl	lf_unemploy_pct 🔽	lesshs_pct 💌	lesscollege_pct 🔽	lesshs_whites_pct 💌	lesscollege_whites_pct 💌	rural_pct 💌	ruralurban_cc 💌					
13.97845556	53099	5.591657263	12.41704602	75.40722865	10.00211164	74.06560146	42.00216232	2					
18.71485139	51365	6.286843229	9.972417933	70.45288897	7.842226994	68.40560728	42.27909911	3					
16.52889457	33956	12.82473827	26.23592756	87.13221298	19.57975167	81.36474583	67.7896347	6			fips	median in	1C
14.8856991	39776	7.14682672	19.3015873	88	15.02049009	87.47177386	68.35260746	1					1
17.19291557	46212	5.953832753	19.96858533	86.95024321	16.64336837	86.16360993	89.95150204	1					
15.13457165	29335	13.25852037	33.43788354	89.74498841	11.7803838	79.15778252	51.37438153	6					
18.12623274	34315	9.804827347	18.94042584	83.91999426	14.60417986	80.07599747	71.23215735	6					
15.93072323	41954	11.6818216	17.66313675	82.34703347	16.39951086	81.64061209	33.69682556	3					
18.38732436	36027	7.489945276	19.73673179	87.51572063	15.29535128	83.85879063	49.14803449	6					
20.32281731	38925	5.855731043	18.71723548	86.03830106	19.25640731	85.78324331	85.73627304	6					
15.24978889	42594	7.938580456	19.90247183	85.14545149	17.84979216	84.38193632	86.74472424	1					
20.74960488	32622	13.6428137	21.14733277	88.03979678	17.68893757	87.45892662	100	9					
18.06254276	32735	17.08333333	18.95781929	87.86276583	14.13699771	82.0841141	75.98033523	7					
19.40221019	38815	6.591530055	25.38640694	88.93711624	21.8043202	87.52223634	100	9					
18.16423187	36316	7.173601148	25.81516496	88.47192746	24.26296867	88.65947612	100	8					
15.78317742	47872	6.194262619	14.86392789	76.33327555	12.64924795	74.20530315	47.19508289	4					

to follow along using your own d



I'm going to assist useful of the state of t ways – from spurring value to gaining customer insight – to benefit business. you already know how to use the more positively related the variables are. As in, if X increases, Y increases. The closer to 1 the number Soft and the soft I'm showing a new approach to VLOOKUPs.

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2:32 PM Fri Jun 26

10 Doing VLOOKUPS

A pair of GOP governors on Friday moved to impose new mitigation

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2	state	county	💌 fips 💌 t	trump16 💌	clinton16 💌	otherpres16 💌	romney12 💌	obama12 💌	otherpres12 💌	demsen16 💌	repsen16 💌	othersen16 💌	demho
3	Alabama	Autauga	1001	18172	5936	865	17379	6363	190	6331	18220	62	
4	Alabama	Baldwin	1003	72883	18458	3874	66016	18424	898	19145	74021	248	
5	Alabama	Barbour	1005	5454	4871	144	5550	5912	47	4777	5436	16	
6	Alabama	Bibb	1007	6738	1874	207	6132	2202	86	2082	6612	17	
7	Alabama	Blount	1009	22859	2156	573	20757	2970	279	2980	22169	48	
8	Alabama	Bullock	1011	1140	3530	40	1251	4061	10	3364	1167	6	
9	Alabama	Butler	1013	4901	3726	105	5087	4374	35	3663	4840	7	
10	Alabama	Calhoun	1015	32865	13242	1757	30278	15511	468	14152	32976	69	
11	Alab	Chambers	1017	7843	5784	273		6871	114	5845	7865	18	
12		Cherokee	1019	8953	1547	233		2132	141	1915	8636	7	
17	oama		21	15	791:	77		3397	133	3327	14582	25	
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Let Excel do the counting

- For the inexperienced
- Non Office 365

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7	4840	48	3663	5	35	nge	[d]	5087	105	3726	4901	1013	Butler	Alabama
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18	7865	78	5845	4	114		687	7626	273	5784	7843	1017	Chambers	Alabama
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to follow along using your own data: g since April 27. And hours before he was for his resort in New Jersey for the weekend, the president X provide this trip with no explanation CL

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A pair of GOP governors on Friday moved to impose new mitigation

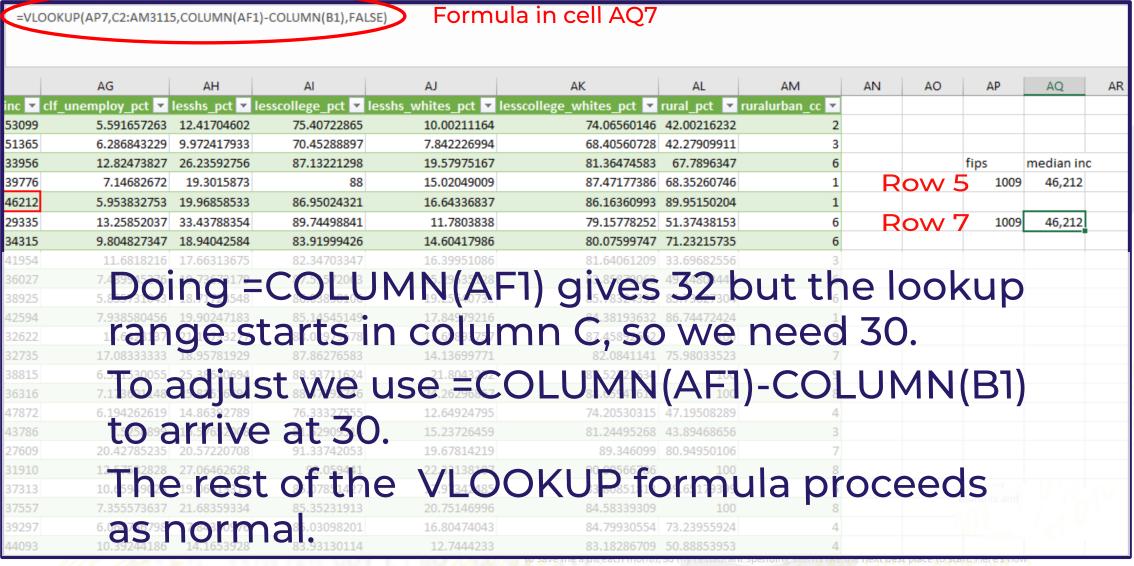
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inc 💌	clf_unemploy_pct 💌	lesshs_pct 💌	lesscollege_pct 💌	lesshs_whites_pct 💌	lesscollege_whites_pct 🔽	rural_pct 💌	ruralurban_cc 💌				
53099	5.591657263	12.41704602	75.40722865	10.00211164	74.06560146	42.00216232	2				
51365	6.286843229	9.972417933	70.45288897	7.842226994	68.40560728	42.27909911	3				
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39776	7.14682672	19.3015873	88	15.02049009	87.47177386	68.35260746	1	Ro	$> \sqrt{5}$	1009	46,212
46212	5.953832753	19.96858533	86.95024321	16.64336837	86.16360993	89.95150204	1				
29335	13.25852037	33.43788354	89.74498841	11.7803838	79.15778252	51.37438153	6	Ro	ow 7	1009	46,212
34315	9.804827347	18.94042584	83.91999426	14.60417986	80.07599747	71.23215735	6				
41954	11.6818216	17.66313675	82.34703347	16.39951086	81.64061209	33.69682556	3				
36027	7.489945276	19.73673179	87.52 2063	15.29535128	83.85879063	49.14803449	6				
38925	355731043	18.71723548	86.0 106	19.25640731	85	5.73627304	6				
42 <sup>r</sup>	580	14718	5.1 149	17.849	84.5. 19363.	74472424	1				
37	28	-474	-3.0 575	188	87.458926	100	9				
31	1 33	18.95 29	87.8 58	36 1	82.08/	75.98033523	7				
							_				

Replace the count with COLUMN function

- For the experienced
- Non Office 365

A pair of GOP governors on Friday moved to impose new mitigation



to follow along using your own data

14 Doing VLOOKUPS

Veronique Frizzell

# If the field "fips" were in column A rather than C

# VLOOKUPs

## would look like: =VLOOKUP(AP7,A2:AM3115,COLUMN(AF1),FALSE)

There's a no do Linear Regression with the Power BI tool nor said were linked to the virus's Inear Regression is a very useful statistical tool that helps us understand the relationship

variables and the effects they have on each other. It can be used across many industries in a variety of ways - from spurring value to gaining customer insight - to benefit business.

Coefficient constructions of a formulations of a formulation of a formulat

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The formula will automatically adjust whenever you add or delete a column in the range of data. to follow along using your own da

to using

A pair of GOP governors on Friday moved to impose new mitigation

XLOOKU	JP(AP5,C	2:C3115,AF2:A	F3115,"not fou	nd",0)								
		AG	AH	AI	AJ	AK	AL	AM	AN	AO	AP	AQ
_inc ~	clf_une	employ_pct 💌	lesshs_pct 💌	lesscollege_pct 💌	lesshs_whites_pct 💌	lesscollege_whites_pct 🛛 💌	rural_pct 💌 r	uralurban_cc 💌				
53099	•	5.591657263	12.41704602	75.40722865	10.00211164	74.06560146	42.00216232	2				
5136	5	6.286843229	9.972417933	70.45288897	7.842226994	68.40560728	42.27909911	3				
3395	5	12.82473827	26.23592756	87.13221298	19.57975167	81.36474583	67.7896347	6			fips	median in
39770	5	7.14682672	19.3015873	88	15.02049009	87.47177386	68.35260746	1	R	ow 5	1009	46,212
46212	2	5.953832753	19.96858533	86.95024321	16.64336837	86.16360993	89.95150204	1				
2933	5	13.25852037	33.43788354	89.74498841	11.7803838	79.15778252	51.37438153	6				
3431	5	9.804827347	18.94042584	83.91999426	14.60417986	80.07599747	71.23215735	6				
41954	1	11.6818216	17.66313675	8 703347	16.39951086	81.64061209	33.69682556	3				
2		7.489945276	19.73673	572063 ا	15.29535128	8	9.14803449	6				
2		85.	7177	8 330105	19.2	85.7832	85.73627304	6				
.594	1	)31		8 545	7.8 10	84.38	86.74472424	1				
622	2	)31 - J 3.( 137	2: 33:	8 )7	1.6 757	87.45 <mark>8926</mark>	100	9				
-		<u> </u>	• • • •	<b>1</b>	• • • • • • •		00000500	-				

Replace VLOOKUP with XLOOKUP

For Office 365

Linear R ussion a very u variable ud the avs - u sput value to ve on each other. It can be used across many industries in a variety of value to gaining customer insight - to benefit businesser states that have his

> variables. It uses a single independent variable and a single dependent variable and finds a linear function that predicts the dependent variable values as a function of the independent variables.

has some e is a relationship between the two variables and how

So how do we perform Linear Regression of Power BI? First, we make a scatter plot and visually examine Control of the property of the relation of the relatio

each month. This analysis shows the relationship betw the money spent in this category of my monthly budget.

to save me a bit each month, so my restaurant spending seems like the next best place to start. Here's how to follow along using your own data: **7 ODD DOING VLOOKUPS** 

Veronique Frizzell

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A pair of GOP governors on Friday moved to impose new mitigation measures in their states amid record numbers of new coronavirus

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	a c VLC	VLOOKU	53832753       19.96858533       86.95024321         25852037       33.43788354       89.74498841         a compariso       VLOOKUP(AP5(0))	53832753       19.96858533       86.95024321       16.64336837         25852037       33.43788354       89.74498841       11.7803838         A comparison of VL         VLOOKUP(AP5,C2)AM311	53832753       19.96858533       86.95024321       16.64336837       86.16360993       89.95150204         25852037       33.43788354       89.74498841       11.7803838       79.15778252       51.37438153         A comparison of VLOOKUP ac         VLOOKUP(AP5,C2)AM3115,30,false)	53832753       19.96858533       86.95024321       16.64336837       86.16360993       89.95150204       1         25852037       33.43788354       89.74498841       11.7803838       79.15778252       51.37438153       6         A comparison of VLOOKUP agains         VLOOKUP (AP5, C2) AM3115, 30, false)	33832753       19.96858533       86.95024321       16.64336837       86.16360993       89.95150204       1         25852037       33.43788354       89.74498841       11.7803838       79.15778252       51.37438153       6         A comparison of VLOOKUP against X         VLOOKUP (AP5 C2) AM3115,30,false)	33832753       19.96858533       86.95024321       16.64336837       86.16360993       89.95150204       1         25852037       33.43788354       89.74498841       11.7803838       79.15778252       51.37438153       6         Comparison of VLOOKUP against XLO         VLOOKUP(AP5,C2)AM3115,30,false)	53832753       19.96858533       86.95024321       16.64336837       86.16360993       89.95150204       1         25852037       33.43788354       89.74498841       11.7803838       79.15778252       51.37438153       6         A comparison of VLOOKUP against XLOOK         VLOOKUP (AP5, C2) AM3115, 30, false)         52.384466	53832753       19.96858533       86.95024321       16.64336837       86.16360993       89.95150204       1         25852037       33.43788354       89.74498841       11.7803838       79.15778252       51.37438153       6         A COMPARISON OF VLOOKUP against XLOOKUP         VLOOKUP(AP5,C2)AM3115,30,false)         Sectors         Sectors         Sectors         Sectors

to follow along using your own data:

19 Doing VLOOKUPS

Veronique Frizzell

🗢 🕑 38% 🔳

A pair of GOP governors on Friday moved to impose new mitigation measures in their states amid record numbers of new coronavirus infections, with both Texas Gov. Greg Abbott and Florida Gov. Ron

=VLOOKUP(AP5,C2)AM3115,30,false)

= XLOOKUP(AP5,C2:C3115,AF2:AF3115, "not found",0)

Lookup value, lookup array, return array

•The lookup value (AP5 or "fips") does not change;
•The lookup array for lookup value no longer has to be in the first column;

The return or answer array is no longer a number (such as 30); return array can be before the lookup array (see next slide);
Columns (or rows) can be added or deleted without affecting XLOOKUP formula.

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Veronique Frizzell

A pair of GOP governors on Friday moved to impose new mitigation measures in their states amid record numbers of new coronavirus

	AC AR	AI	AJ	AK AL	AM	AN	AO	AP	AQ
inc 👱 clf_	unemploy_pct 🔽 lesshs_pct 🔽 les	sscollege_pct 🔽 lessi	hs_whites_pct 🔽 lesscol	lege_whites_pct 🔽 rural_pct 🔽 ruralur	ban_cc 💌				
53099	5.591657263 12.41704602	75.40722865	10.00211164	74.06560146 42.00216232	2				
51365	6.286843229 9.972417933	70.45288897	7.842226994	68.40560728 42.27909911	3				
33956	12.82473827 26.23592756	87.13221298	19.57975167	81.36474583 67.7896347	6			fips	median inc
39776	7.14682672 19.3015873	88	15.02049009	87.47177386 68.35260746	1	R	ow 5	1009	46,212
46212	5.953832753 19.96858533	86.95024321	16.64336837	86.16360993 89.95150204	1				
29335	13.25852037 33.43788354	89.74498841	11.7803838	79.15778252 51.37438153	6				
34315	9.804827347 18.94042584	83.91999426	14.60417986	80.07599747 71.23215735	6			fips	state
41954	11.6818216 17.66313675	82.34703347	16.39951086	81.64061209 33.69682556	3	R	ow S	1009	Alabama
36027	7.489945276 19.73673179	87.51572063	15.29535128	83.85879063 49.14803449	6				
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42594	7.938580456 19.90247183	85.14545149	f Koturk	n array being		fo	ro		
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That wraps up the 3 options.

The last one, if you have it is a **gamechange** 

## Okay, that got complicated there at the end, so if you need any clarification, you can connect with me on LinkedIn at <u>https://www.linkedin.com/in/</u> veroniquefrizzell/

Just know that XLOOKUP some really wonderful advantages.